

**CLIFF LANDIS**

Odum Library  
 Valdosta State University  
 Valdosta, Georgia, 31698  
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**EXECUTIVE SUMMARY**

- Five years reference, instruction, and technology experience in an academic library.
- Project management experience with an emphasis on assessment, evaluation, and goal completion.
- Author and speaker on the role of emerging technologies in libraries, user-centered service, Library 2.0, and the co-evolution of humanity and technology.
- Experience in Web site design, development, usability, and assessment.
- Personal emphasis on using passion and innovation to solve complex problems in a changing information environment.

**EDUCATION**

M.S.L.I.S. Florida State University, Tallahassee, Florida.  
 Knowledge Management. 2002-2004.

B.A. Auburn University, Auburn, Alabama.  
 Philosophy/Religious Studies. 1998-2002. Cum Laude, University Honors Scholar.  
 Thesis: *The Faerie Faith and the Beth-Luis-Nion Celtic Lunar Tree Calendar*.  
 Thesis Director: Richard Penaskovic

**TEACHING EXPERIENCE**

Assistant Professor, Reference Services, Valdosta State University, Valdosta, Georgia.

- ITED 7900, Library Research Methods for Online Students (3-credit graduate course). Summer 2005, Summer 2008.
- LIBS 1000, Introduction to Library Resources (1-credit undergraduate course). Fall 2004, Spring 2005.
- PERS 2750, Exploring the Information Society (2-credit undergraduate course). Spring 2007.
- Bibliographic Instruction: Graduate and Undergraduate instruction sessions, with a variety of disciplines taught, class sizes, and class lengths. (July 2004-Present).
  - Total instruction sessions to date: 75
  - Total research consultations to date: 45

Educational Collaborations (through WebCT):

- ENGL 1102: Visual Rhetoric (2 sections), Dr. Helen Wishart. Participated in “Ask the Librarian” discussion board, taught topic-specific library instruction session, and created a resource guide for the course (<http://www.valdosta.edu/library/learn/guides/guide-english1102-wishart.shtml>). Spring 2006.
- ITED 8500: Leadership in Instructional Technology, Dr. Lorraine Schmetzing. Developed some course content and created a resource guide for the course with embedded IM service (<http://www.valdosta.edu/library/learn/guides/ITED8500LeadershipinInstructionalTechnologySchmetzing.shtml>). Summer 2009.
- SOCI 4800: Constructing Social Policy, Dr. Kathe Lowney. Participated in “Ask the Librarian” discussion board, taught topic-specific library instruction session, and created a resource guide for the course. Summer 2006.
- NURS 4100: Research in Nursing, Dr. Maura Schlairet. Taught topic-specific library instruction session, and created a resource guide for the course with embedded IM service (<http://valdosta.edu/library/learn/guides/NURS4100-ResearchinNursingSchlairet.shtml>). Fall 2008.

- NURS 7100: Clinical Pathophysiology, Dr. Maura Schlairet. Participated in “Ask the Librarian” discussion board, and taught topic-specific library instruction session. Fall 2006.
- MLIS 7300: Cataloging and Classification, Dr. Elaine Yontz. Advised students on available topic-related resources via discussion boards. Spring 2007.
- MLIS 7300: Cataloging and Classification, Dr. Elaine Yontz. Taught topic-specific library instruction session and advised students on research via email, instant messaging, and WebCT mail. Summer 2007.

## LIBRARY WORK EXPERIENCE

July 2004 – Present

Reference Librarian / Assistant Professor

Odum Library, Valdosta State University, Valdosta, Georgia.

- Bibliographic Instruction Coordinator (July 2004 – July 2006)
- Facilitator (August 2005 – August 2007)
- Technology (August 2007 - Present)

January 2004 – June 2004

Part-time Staff

Odum Library, Valdosta State University, Valdosta, Georgia.

- Reference Services

September 2003 – May 2004

Library Intern

Odum Library, Valdosta State University, Valdosta, Georgia.

- Interlibrary Loan
- Bibliographic Instruction
- Reference Services
- Government Documents
- Team-based Management

## HONORS

Auburn University

- University Honors Scholar – 2002
- Senior Honors Scholar – 2002
- Junior Honors Scholar – 2001
- Dean’s List (four times) – 1999-2001
- Drummond Company Scholarship - 1999
- Ag 21 Scholarship – 1998

## PUBLICATIONS

- Landis, C. (2009 *forthcoming*). *Social Network Sites and Libraries*. New York: Neal-Schuman Publishers.
- Landis, C. (2008). Friending our users: Social networking and reference services. In S. Steiner, & L. Madden (Eds.), *The Desk and Beyond: Next Generation Reference Services*. Chicago, IL: Association of College and Research Libraries.
- Chapman, J., Landis, C., Smith, S. (2007). The development of a library research methods course for online graduate students in education. In M. F. Russo, & A. L. Daugherty (Eds.), *Information Literacy Programs in the Digital Age: Educating College and University Students Online*. Chicago, IL: Association of College and Research Libraries.
- Landis, C. (2007). Good idea! Connecting to users with Facebook. *Georgia Library Quarterly* 43(4), 6.
- Landis, C. (2007). [Social networking sites: Getting friendly with our users](#). *College & Research Library News* 68(11), 709-712.
- Landis, C. (2006). clifflandis.net (personal website/blog). Retrieved Tuesday, October 31, 2006, from <http://clifflandis.net/>

## SAMPLE WEBPAGES

- CINAHL  
<http://www.valdosta.edu/library/learn/cinahl.shtml>
- ERIC – Searching  
<http://www.valdosta.edu/library/learn/eric-searching.shtml>
- Finding Music at Odum Library  
<http://www.valdosta.edu/library/learn/guides/music-finding.shtml>
- Information Science & Technology Abstracts (ISTA) Databases – Searching  
<http://www.valdosta.edu/library/learn/guides/ista.shtml>
- Library Literature & Information Science Database – Searching  
<http://www.valdosta.edu/library/learn/guides/librarylit.shtml>
- Library, Information Science & Technology Abstracts (LISTA) Databases – Searching  
<http://www.valdosta.edu/library/learn/guides/lista.shtml>
- LISA: Library and Information Science Abstracts – Searching  
<http://www.valdosta.edu/library/learn/guides/lisa.shtml>
- Peer Review  
<http://www.valdosta.edu/library/learn/peerreview.shtml>
- Visual Rhetoric: Using Flickr (Wishart)  
<http://www.valdosta.edu/library/learn/guides/guide-english1102-wishart.shtml>

## PROFESSIONAL PRESENTATIONS

<b>International</b>		
Library 2.0 Workshop. Association of Caribbean University, Research and Institutional Libraries (ACURIL) Conference XXXVIII.	Montego Bay, Jamaica	06/01/2008
Handling Information Overload with Productivity Tools. Association of Caribbean University, Research and Institutional Libraries (ACURIL) Conference XXXVIII.	Montego Bay, Jamaica	06/02/2008
Karma and Responsibility (telecast). 4ª Conferência de Wicca & Espiritualidade da Deusa.	Sao Paulo, Brazil	06/08/2008
<b>National</b>		
<a href="#">In Your Facebook!!! Using Facebook in Academic Libraries</a> . Internet Librarian 2006 (IL2006).	Monterey, CA	10/24/2006
<a href="#">Facebook Apps &amp; Libraries' Friendly Future</a> (with Laurie Bridges). Computers in Libraries 2008 (CIL2008).	Arlington, VA	04/09/2008
<a href="#">Solving the Interest Problem</a> (with Kelly Czarnecki). Internet Librarian 2008 (IL2008).	Monterey, CA	10/21/2008
Solving the Buy-In Problem (Panel). Internet Librarian 2008 (IL2008).	Monterey, CA	10/21/2008
<a href="#">Crafting the User-Centered Library</a> . Internet Librarian 2008 (IL2008).	Monterey, CA	10/22/2008
<b>Regional</b>		
<a href="#">Enhance Teaching and Learning with Free Internet Tools</a> . (with Dr. Lorraine Schmertzing and Dr. Richard Schmertzing). Southeastern Scholarship Conference on E-Learning (SSEL).	MSC, Macon, GA	09/29/2006
<a href="#">Connect, Collaborate, Create: Making Sense (and Use) of "2.0"</a> . Western Pennsylvania/West Virginia Chapter, ACRL (WPWCV/ACRL)	LaRochelle College, Pittsburgh, PA	06/01/2007
<b>State</b>		
WebCT Courseware and Library Instruction. (with Laura Burtle, Georgia State University) GIL Users Group Meeting (GUGM).	MSC, Macon, GA	05/18/2006
<a href="#">Add Me To Your MySpace! Social Networking &amp; Libraries</a> . Georgia Council of Media Organizations (GaCOMO).	Athens, GA	09/21/2006
It's All About the User! Web 2.0, Library 2.0, and Tech	VSU, Valdosta, GA	11/03/2006

Tools. South Georgia Associated Libraries (SGAL). Keeping Up With the Kids (with Dr. Lorraine Schmertzing and Dr. Richard Schmertzing). Georgia Educational Technology Conference (GaETC)	Atlanta, GA	11/17/2006
<a href="#">Library 2.0.1: It's All About the User</a> . GOLD/GALILEO Annual Users Group Conference (GGAUG).	UGA, Athens, GA	08/03/2007
<a href="#">Library 2.1: It's All About the Future</a> . GOLD/GALILEO Annual Users Group Conference (GGAUG).	UGA, Athens, GA	08/03/2007
It's All About the User: Libraries, Technology and the Future. Public Library Institute for New and Creative Leadership Education (PINNACLE), Georgia Public Library Service.	Brunswick, GA	04/22/2008
<a href="#">It's All About the User: Libraries, Technology and the Future</a> . Connecticut Library Association (CLA) Annual Conference.	Mystic, CT	04/28/2008
<a href="#">The Evolving Library: Taking Action and Getting Results</a> (Keynote). GOLD/GALILEO Annual Users Group Conference (GGAUG).	UGA, Athens, GA	08/01/2008
Crafting the User-Centered Library. GOLD/GALILEO Annual Users Group Conference (GGAUG).	UGA, Athens, GA	08/01/2008
It's All About the User: Libraries, Technology and the Future. West Virginia Library Association (WVLA) Annual Conference.	White Sulphur Springs, WV	12/2/2008
<a href="#">Let's Play: Libraries, Games &amp; the Future</a> . North Georgia Associated Libraries (NGAL) Conference.	Dahlonega, GA	01/13/2009
<a href="#">LEARN</a> . TechLearn2009. Southwest Florida Library Network.	Ft. Meyers, FL	05/01/2009
<a href="#">TECH</a> . TechLearn2009. Southwest Florida Library Network.	Ft. Meyers, FL	05/01/2009
It's All About the User: Libraries, Technology and the Future. Rhodes Island Library Association (RILA) Annual Conference	Smithfield, RI	05/28/2009
<b>University</b>		
Tantalizing Technology Faculty Workshop	VSU, Valdosta, GA	02/22/2006
Tantalizing Technology II, Faculty Workshop	VSU, Valdosta, GA	03/22/2006
Integrating Odum Library Services and Resources into Online Teaching (with Sherrida Crawford and Shilo Smith). Online Lifeline Conference.	VSU, Valdosta, GA	03/24/2006
Integrating Reference Librarian Services and Support into WebCT. Brown Bag Lunch Session	VSU, Valdosta, GA	06/23/2006
Tantalizing Technology Faculty Workshop	VSU, Valdosta, GA	08/23/2006
Tantalizing Technology Faculty Workshop	VSU, Valdosta, GA	11/01/2006
Tantalizing Technology Faculty Workshop	VSU, Valdosta, GA	01/23/2007
<b>Other / Community</b>		
<a href="#">Keeping Your Bearings in the New Digital Landscape</a> . Athens Regional Library System Staff Development Day.	Athens, GA	09/27/2007
<a href="#">Library. Two Point Oh</a> . Forsyth County Public Libraries (FCPL) Winter Staff Day.	Cumming, GA	12/07/2007
<a href="#">Using the "C" Word: Change and the Future of Libraries</a> . South Georgia Regional Libraries (SGRL) Staff Development Day.	Valdosta, GA	12/18/2007

#### ATTENDANCE AT PROFESSIONAL MEETINGS (NOT PRESENTING)

American Academy of Religion, Annual Conference	Atlanta, GA	11/21/2003- 11/25/2003
Bibliographic Instruction Group, Annual Conference	GC&SU, Milledgeville, GA	07/26/2004
GIL Users Group Meeting (GUGM), Annual Conference	MSC, Macon, GA	05/19/2005
Georgia Council of Media Organizations (GA-COMO),	CSU, Columbus, GA	10/12/2005-

Annual Conference		10/14/2005
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## PROFESSIONAL DEVELOPMENT

Grants and Contracts: Grant Writing Basics workshop	VSU, Valdosta, GA	10/06/2004
Grants and Contracts: Compliance Issues workshop	VSU, Valdosta, GA	10/07/2004
WebCT Vista workshop	VSU, Valdosta, GA	11/01/2004
Lexis Nexis workshop	VSU, Valdosta, GA	01/04/2005
Cambridge Scientific Abstracts workshop	VSU, Valdosta, GA	09/15/2005
CCH Tax webinar	VSU, Valdosta, GA	10/04/2005
“Google and Your Patrons,” Soaring to Excellence 2006 teleconference	VSU, Valdosta, GA	11/18/2005
SFX Webinar	VSU, Valdosta, GA	12/06/2006
“Always a River, Sometimes a Library,” Soaring to Excellence 2006 teleconference	VSU, Valdosta, GA	02/03/2006
“IP Conference,” Brown Bag Lunch Session	VSU, Valdosta, GA	02/24/2006
Writing for Publication workshop, Patterson Partners	VSU, Valdosta, GA	02/24/2006
Taking on the Leadership Challenge workshop	VSU, Valdosta, GA	03/28/2006
“Information Literacy for the 21st Century Learner,” Library Learning Network teleconference	VSU, Valdosta, GA	06/02/2006
“Resources for Working with Deaf and Hard of Hearing Students”	VSU, Valdosta, GA	07/11/2006
American Sign Language I (3-credit undergraduate course)	VSU, Valdosta, GA	Summer 2006
American Sign Language II (3-credit undergraduate course)	VSU, Valdosta, GA	Summer 2006
Advanced CINAHL Online Training webinar	VSU, Valdosta, GA	03/13/2007
LexisNexis Academic Online Training webinar	VSU, Valdosta, GA	03/25/2007
Books@OVID webinar	VSU, Valdosta, GA	12/12/2007
Raising the Bar in Distance Learning webinar	VSU, Valdosta, GA	12/12/2007
Building and sustaining successful institutional repository programs	VSU, Valdosta, GA	11/19/2008
Wilson Web Update	VSU, Valdosta, GA	09/10/2009

## PROFESSIONAL ORGANIZATIONS

### National:

- American Library Association – Member (2003-Present)
  - Library Instruction Round Table – Member (2005-Present)
  - Reference and User Services Association – Member (2005-Present)
  - Association of College and Research Libraries – Member (2005-Present)
- Association of Information Science and Technology – Member (2008-Present)
- American Theological Library Association – Member (2003-2006)
- American Academy of Religion – Member (2001-2006)

### State:

- Georgia Library Association – Member (2003-Present)
  - Reference Services Interest Group – Chair (2005-2006), Member (2003-Present).

### University:

- Theta Alpha Kappa, Auburn University (Religious Studies honor fraternity) – President (2000-2001), Vice-President (2002), Member (2000-2002).
- Pantheon, Auburn University (Religious tolerance organization) – President (1999-2001), Member (1998-2002).
- Golden Key, Auburn University – Correspondence Secretary (2002), Member (2001-2002)

## GRANTS

### University

- Faculty Development Grant (\$500.00). In support of presentation at Internet Librarian 2006 conference. 07/24/2006.

- Faculty Development Grant (\$750.00). In support of presentation at Computers in Libraries 2008 conference. 01/15/2008.

#### Departmental

- Library/MLIS Faculty Development Grant (\$932.00). In support of presentation at Internet Librarian 2006 conference. 10/17/2006.
- Library/MLIS Faculty Development Grant (\$457.60). In support of presentation at Computers in Libraries 2008 conference. 01/20/2008.

### **SERVICE TO THE ACADEMIC INSTITUTION AND THE COMMUNITY**

#### National:

- Reference & User Services Association (RUSA) Technology Task Force, 2008-2009.

#### State:

- Georgia Library Association's Reference Services Interest Group (Chair & listserv moderator), 2005-2006
- Regents Advisory Counsel on Libraries (RACL) Library 2.0 Working Group for GALILEO, March 2007-Present.
- GIL OPAC Committee – VuFind Review Committee. July 2008-Present.

#### Institutional:

- Educational Policies Committee, 2005 – Present.
- Library Faculty Liaison for Honors, 2004 – Present.
- Library Faculty Liaison for Middle Grades, Secondary, Reading & Deaf Education, 2008 – Present.
- Library Faculty Liaison for Communication Sciences and Disorders, 2008 – Present.
- Turnitin Working Group, March 2007 – Present.
- Library Faculty Liaison for Mathematics & Computer Science, 2004 – 2008.
- Library Faculty Liaison for Physics, Astronomy & Geosciences, 2004 – 2008.
- Academic Committee, 2005 – 2008.
- Distance Education Librarian Search Committee, November 2004 – May 2005 (Chair).
- Facilitator Librarian Search Committee, March 2005 – June 2005 (Chair).
- “Exploring the Information Society” Perspectives Course development committee: September 2005 – February 2006.
- Instruction Librarian Search Committee, August 2005 – March 2006 (Chair).
- Electronic Resources Librarian Search Committee, February, January 2008 – June 2008.
- APA Citation Style Workshops for Student Success Center tutors (02/02/2009 & 02/05/2009)

#### Department:

- Library Instruction Committee (Chair), July 2004 – July 2006. Member 2004 – Present.
- Reference Team (Facilitator), August 2005 – August 2007. Member 2004 – Present
- Professional Development Committee, 2005 – Present.

#### Community:

- Debate Camp Judge (VSU): 09/30/2005 – 10/02/2005
- Science Club Lecture (Lowndes High School, Valdosta): 10/17/2005
- Swing Dance Teaching (Natural High student organization, VSU): 08/11/2005 & 12/01/2005.
- Swing Dance Teaching (Student Rec. Center, VSU): Fall 2006
- Swing Dance Teaching (Aquinas Center, Downtown Valdosta): Spring 2008
- Hoop Dancing Workshop (New Orleans, LA): 11/15/2008-11/16/2008.
- Science Club Lecture (Lowndes High School, Valdosta): 03/23/2009
- Online Job Resources for Local Employment (South Georgia Regional Library, Career Readiness Classes): 06/25/2009 & 06/27/2009
- Science Club Lecture (Lowndes High School, Valdosta): 09/28/2009

### **LANGUAGES**

Human

- French – Intermediate comprehension – 2.5 years academic study.
- American Sign Language – Intermediate comprehension – .5 years academic study.

**COMPUTER SKILLS**

Languages

- HTML - Expert skills - 9 years experience.
- CSS - Advanced skills - 4 years experience.
- PHP – Beginner skills – 1 year experience.
- Javascript – Beginner skills – 1 year experience.
- ActionScript – Beginner skills – 6 months experience

Programs

- Ubuntu, Windows
- Open Office, Office Professional (95-2007/Vista)
- Macromedia/Adobe Photoshop Suite (MX-CS4)
- Camtasia, Captivate
- DSpace
- Pidgin, LibraryH3lp
- LIBSTATS

**ADDITIONAL SKILLS**

Strong interpersonal and communication skills. Excellent leadership qualities with an initiative to complete goals. Typing speed of 66 WPM.